



## NEWS 10 WTHI DOMINATES MAY SWEEPS!

For Immediate Release

Contact: Todd Weber (812) 232-9481

June 10, 2009 (Terre Haute, IN) – News 10 WTHI finished #1 across all newscasts for the 21<sup>st</sup> consecutive year in the recently completed May 2009 ratings period.

“A lot of dedicated, talented people work tirelessly to provide the viewers of the Wabash Valley their best source for local news, weather and sports,” said news director Susan Dinkel. “It’s both rewarding and humbling to know our commitment continues to be recognized.”

News 10 continued to increase its already substantial ratings lead, posting impressive ratings and share growth - across all newscasts. In the all-important 25-54 demographic, News 10 led by an unprecedented 12-to-3 rating advantage at 6:00pm and a 9-to-1 rating lead at 11:00pm. The competition posted its worst ratings performance in over a year.

The highlight of the month was *Mark Allen Is: Homeless*. The Emmy Hall of Fame broadcaster entered the nightmarish world of the homeless, telling his compelling story to the Wabash Valley in the markets first multi-media series.

WTHI-TV – the #1 CBS affiliate in the country – had the top-rated regularly scheduled primetime program (*Survivor: Tocantins*) and 22 of the top 25, including the #1 comedy (*Two-and-a-Half Men*), drama (*C.S.I.*) and news magazine (*60 Minutes*). WTHI-TV was also #1 in late night with *The Late Show with David Letterman* and *The Late Late Show with Craig Ferguson*.

Ratings based upon household ratings in the Terre Haute, IN DMA as measured by Nielsen Station Index (NSI) for May 2009.

###

### About LIN TV

LIN TV Corp., along with its subsidiaries, is a local television and digital media company, owning and/or operating 27 television stations in 17 U.S. markets, all of which are affiliated with a national broadcast network. LIN TV’s highly-rated stations deliver important local news and community stories, along with top-rated sports and entertainment programming, to 9% of U.S. television homes, reaching an average of 11 million households per week.

LIN TV is also a leader in the convergence of local broadcast television and the Internet through its television station web sites and a growing number of local online innovations that reach 15% of U.S. broadband households. LIN TV is traded on the New York Stock Exchange under the symbol “TVL”. Financial information about the company is available at [www.lintv.com](http://www.lintv.com).



918 Ohio Street Terre Haute, Indiana 47807  
812-232-9481 [www.wthitv.com](http://www.wthitv.com)

