

GENERIC CONTEST OR SWEEPSTAKES RULES

KEVIN'S BACKYARD BBQ CONTEST OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. The "Kevin's Backyard BBQ" will begin on Friday, June 26, 2009 and end on Tuesday, September 22, 2009.
- b. To participate in the contest, you may enter via the following methods:
Complete the official "Kevin's Backyard BBQ" registration form available at The Furniture Gallery. All entries must be received by Noon (ET), Tuesday, prior to each "Kevin's Backyard BBQ" (Tuesday, July 7, 2009; Tuesday, July 21, 2009; Tuesday, August 4, 2009; Tuesday August 18, 2009; Tuesday, September 8, 2009 and Tuesday, September 22, 2009).
- c. Or, you may mail (Postmark Deadline: Tuesday, prior to each "Kevin's Backyard BBQ", see dates above) your registration with entrants name, address, date-of-birth and daytime phone number to:

Kevin's Backyard BBQ
c/o WTHI-TV
P.O. Box 9606
Terre Haute, IN 47808

For entries by mail, the Station is not responsible for lost, stolen, mangled, misdelivered, illegible, incomplete or late entries.

2. ELIGIBILITY RESTRICTIONS

- a. The contest is open to all WTHI-TV viewers who are 18 years of age, or older, and who legally reside in the WTHI-TV service area. Employees of WTHI-TV (the "Station"), its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other television stations in the WTHI-TV service area and the members of their immediate families and/or households are ineligible to participate or win. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
- b. Only one winner per household is permitted in any Station contest during any 30-day period.
- c. Release of Liability Form must be completed by the winner at the time the Prize(s) is awarded, or the Prize(s) will be forfeited. Failure to comply with these

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conditions will result in forfeiture of Prize(s) and an alternate Prize(s) winner being selected from the remaining entries.

If, for any reason, the winner of the “Kevin’s Backyard BBQ” is unable to fulfill their contest obligations, an alternate winner will be selected from the remaining entries.

3. PRIZES

- a. Grand Prize: Six “Backyard BBQ” for ten will be awarded. The Grand Prizes will be awarded on: Friday, July 10, 2009; Friday, July 24, 2009; Friday, August 7, 2009; Friday, August 21, 2009; Friday, September 11, 2009 and Friday, September 25, 2009 (weather permitting).
- b. There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the items listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management, with respect to the contest, are final.
- b. The odds of winning vary depending upon the number of eligible entries received.
- c. The Winner does not need to be present to win.
- d. The Winner will be contacted by phone (at the daytime phone number provided) each Tuesday prior to “Kevin’s Backyard BBQ”. (See dates above.)

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. Winner may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, the winner agrees to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station, in its sole discretion, may require contest winners to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives

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of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.

- d. The Station reserves the right to make changes in the rules of the contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. If, due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- e. Failure to comply with the contest rules may result in an entrant's disqualification solely at the discretion of the Station.
- f. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- g. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of: WTHI-TV, 918 Ohio Street, Terre Haute, IN.